

Issue	Editorial Feature	Bonus Distribution
January	<ul style="list-style-type: none"> •Green Licensing •Outdoor •Sports 	<ul style="list-style-type: none"> •NATPE
February	<ul style="list-style-type: none"> •Toy Fair Issue •MAGIC Show Coverage 	<ul style="list-style-type: none"> •Toy Fair, MAGIC
March	<ul style="list-style-type: none"> •Tribute to Television •Kids/Tweens •Candy Brands 	<ul style="list-style-type: none"> •Halloween Show, MIPTV
April	<ul style="list-style-type: none"> •Consultants •Animé •Luxury Brands 	
May	<ul style="list-style-type: none"> •Corporate/Heritage Brands •Art & Design •Home Furnishings 	<ul style="list-style-type: none"> •SURTEX
June	<ul style="list-style-type: none"> •Licensing Show Issue 	<ul style="list-style-type: none"> •The Licensing Show
July/August	<ul style="list-style-type: none"> •Tribute to Hollywood •Licensing Show Wrap-up •Fashion Licensing •TBD 	<ul style="list-style-type: none"> •MAGIC
September	<ul style="list-style-type: none"> •Food and Beverage •HBA •Preschool 	<ul style="list-style-type: none"> •MIPCOM, LA Office Road Show
October	<ul style="list-style-type: none"> •Fall Toy Show Preview •Publishing •Motor Vehicle 	<ul style="list-style-type: none"> •American International Fall Toy Show
November/ December	<ul style="list-style-type: none"> •Music/Celebrity •Classics •Home Entertainment •Destination 	

Departments

- NewsZone** — All the latest licensing news by category
- Hot Shots** — Q&A with industry personalities
- Licensee Lookout** — Licensees speak about how properties can build business segments
- Of Counsel** — Legalese by industry attorney Jim Kipling
- Destination Retail** — Top retailers share their licensed-product secrets
- Hot Properties** — Profiles of up-and-coming properties
- Look Inside...** — A detailed profile of licensing's best and brightest
- World View** — A licensing look at regions around the world
- Soapbox** — Viewpoints and issues raised by industry leaders
- People on the Move** — Recent hires and promotions in the industry

Deadlines

Editorial — 1st of the month prior to publication
Submit information to — Matthew C. Scheiner, Editor-in-Chief, *The Licensing Book*, 286 5th Avenue, 3rd Floor, N.Y., N.Y., 10001; Phone: (212) 575-4510; FAX (212) 575-4521; E-mail: mscheiner@licensingbook.com
 Calendar Subject To Change Without Notice

Product Images

Submit Macintosh-compatible Zip disk or CD-ROM (EPS or TIFF files, CMYK, 300 DPI). E-mailed images can be mailed.